



MEDIA RELEASE

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NUTIS VISUAL COMMUNICATIONS GROUP INVESTS IN YOUNG SHIN GIANT 250S DIECUTTER

Schaumburg, IL (March 7, 2017) - Phillip Mack, National Sales Manager of Young Shin USA Limited, a wholly-owned subsidiary of South Korean-based Young Shin Industries, is pleased to announce that Columbus, Ohio-headquartered [Nutis Visual Communications Group](#) will add a new Young Shin Giant 250S flatbed diecutter to provide increased production capabilities for its expanding client requirements.

Founded in 1949, Nutis is recognized as an industry leader, working with brand manufacturers and marketers to elevate product visibility and connect their products with consumers. The Young Shin Giant 250S will allow the firm to enhance its expertise in designing and producing visually impactful and creative retail merchandising solutions for its broad range of clients. Nutis designs and produces dimensional point-of-purchase displays, temporary or permanent displays, storefront and interior environments, lighting systems and light boxes, wall coverings and wall paper, large- and wide-format printing, aisle and end-cap displays, among other services.

The Young Shin Giant 250S premier flatbed diecutter series incorporates both high-quality production and the integration of a fully-configured system for maximum productivity. The Giant's precise center line technology provides easy and rapid set-up of the die board using the unit's center block. Thin sheets feed smoothly and effortlessly with the Giant's enhanced feeding and conveying systems. The innovative air floating device allows easy withdrawal of the cutting plate for optimum operator efficiency. Two cameras are incorporated into the unit positioned in the stripping and the delivery areas. A monitor is located in the feed area for operator viewing. The Young Shin Giant 250S diecutter offers a wide range of sizes up to 98.4" x 66.9" utilizing a wide variety of substrates including corrugated board (E, B, A, AB Flute) from 0.05" to approximately 0.43".

Ira Nutis, Chief Executive Officer of Nutis Visual Communications Group remarks, "After careful evaluation to select the most appropriate new equipment investment, we chose the Young Shin Giant 250S diecutter due to its flexibility, productivity, reliability and ease-of-use. The addition of the Giant 250S further exemplifies our commitment to create a one-stop promotional solutions facility that makes the comprehensive process of meeting the marketing needs of our clients an efficient yet creative process."

Adding to the benefits that can be realized utilizing Young Shin diecutters, National Sales Manager Mack states, "We are honored to continue to be an integral part of the growth and expansion of Nutis Visual Communications. The installation of the Giant 250S represents Young Shin's continued commitment to providing automated solutions that deliver reliable and flexible operations."

To learn more about Young Shin USA, kindly contact National Sales Manager, Phillip Mack, at 847-598-3611 or via email at sales@youngshinusa.com or visit the firm's comprehensive web site at www.youngshinusa.com.

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About Young Shin USA Limited

Young Shin Industries is an internationally recognized manufacturer of premier flatbed die cutting equipment that was established in Daegu, South Korea in 1980. The firm's superior design, skillful engineering, exacting manufacturing standards and devoted factory service and support has propelled Young Shin into one of the world's most prominent providers of superior die cutting and finishing solutions. Young Shin USA Limited, a wholly-owned subsidiary of Young Shin Industries, provides a sales, service, parts and training headquarters dedicated exclusively to its clients located throughout North America. Headquartered in suburban Chicago, Illinois, the firm's operations are centrally located to provide immediate and accessible sales, support and service making the acquisition of a Young Shin product a long-term and highly-favorable return on investment. For more information, please visit the firm's web site at www.youngshinusa.com.

About Nutis Visual Communications Group

For more than 60 years, Nutis Visual Communications Group has been providing consistent branding for its customers at the point of sale working with brand manufacturers and marketers to elevate product visibility and connect their products with consumers. Our expertise is rooted in designing and producing visually impactful and creative retail merchandising solutions including dimensional point-of-purchase displays, temporary or permanent displays, storefront and interior environments, lighting systems and light boxes, wall coverings and wall paper, large- and wide-format printing, aisle and end-cap displays, signage and environmental design, metal and wood fabrication graphics, industrial and construction design, among others. For additional information on the company and its broad range of services, please visit www.nutis.com.