



MEDIA RELEASE

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MID-AMERICA DISPLAY SELECTS YOUNG SHIN ZENITH 210 PLUS DIE CUTTER FOR HQ OPERATIONS

Schaumburg, IL (August 24, 2018) - Phillip Mack, National Sales Manager of Young Shin USA Limited, a wholly-owned subsidiary of South Korean-based Young Shin Industries, and Keith B. Reiter, President of K.B. Reiter, LLC, are pleased to announce that Mid-America Display will add a new Young Shin Zenith 210 Plus Die Cutter to support its growing production requirements at its St. Louis, Missouri headquarters facility. Mid-America Display is the custom product display and signage division of St. Louis-based corrugated packaging provider, Boxes, Inc.

Following an extensive market evaluation of fully-featured die cutters, the Young Shin high-speed flatbed Zenith 210 Plus was selected due to its large format capability of 82.5" x 59.05", expedient make-ready time, exceptional performance, superior quality, and industry-recognized reliability. The Zenith 210 Plus Die Cutter is currently scheduled to be installed and into production during Fourth Quarter 2018. The die cutter accommodates single- and double-wall board corrugated; solid substrates such as micro flute; litho label and single-face laminated board; foam core; plastic corrugated and paperboard down to .060 point; a maximum sheet thickness of .433"; and can operate up to 5,000 sheets per hour.

The Young Shin Zenith 210 Plus, designed and manufactured in South Korea, incorporates specific performance attributes that include automated set-up, die compatibility with existing Swiss-made equipment and low cost of ownership. Jason Mueller, Chief Operating Officer of Mid-America Display, remarks, "The addition of the Young Shin Zenith 210 Plus to our production operations will address the industry's growing demand for the precise and cost-effective diecutting of typical production lengths and short-run digital prints. The Zenith 210 Plus provides benefits to our customers by reducing our set-up time and completing our client's diecutting requirements with greater efficiency."

Reiter, proud of his long-standing relationship with this growing enterprise stated, “The growth of Mid-America Display represents the results of innovative strategic planning and implementation. Young Shin is providing a rapid delivery of the Zenith 210 die cutter thereby furthering Mid-America Display’s capabilities in 2018 and into the future. Leading through the implementation of solutions has always set this firm apart from others in this ever-changing industry.”

Young Shin’s North American sales and service operations are led by industry-veteran, Mack, who added, “We are delighted that the Zenith 210 Plus will contribute toward Mid-America Display’s continued expansion and growth within the industry. The features of this premier die cutter will further the firm’s superior performance objectives, increase employee and job productivity, while expanding the depth and range of capabilities offered by Mid-America Display, one of the most widely recognized and reputable leaders in the market. We welcome Mid-America Display to Young Shin’s growing roster of prestigious firms that have selected our premier die cutters to further their productivity and profitability.”

To learn more about Young Shin USA, kindly contact National Sales Manager, Phillip Mack, at 847-598-3611, via email at sales@youngshinusa.com, or visit the firm’s comprehensive web site at www.youngshinusa.com.

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About Young Shin USA Limited

Young Shin Industries is an internationally recognized manufacturer of premier flatbed diecutting equipment that was established in Daegu, South Korea in 1980. The firm’s superior design, skillful engineering, exacting manufacturing standards and devoted factory service and support has propelled Young Shin into one of the world’s most prominent providers of superior die cutting and finishing solutions. Young Shin USA Limited, a wholly-owned subsidiary of Young Shin Industries, provides a sales, service, parts and training network dedicated exclusively to its clients located throughout North America. Headquartered in suburban Chicago, Illinois, the firm’s operations are centrally located to provide immediate and accessible sales, support and service making the acquisition of a Young Shin product a long-term and highly-favorable return on investment. For more information, please visit the firm’s web site at www.youngshinusa.com.

About Mid-America Display

Established in 1977, our parent company, Boxes Inc., is a leader in providing printed corrugated and litho laminated products in addition to industrial shipping and packaging products. The Boxes Inc. commitment to hard work, innovation, quality, customer satisfaction, and a “can-do” attitude has enabled the company to grow to over 200 employees. In 2005, Boxes Inc. formed Mid-America Display as the company’s dedicated custom product display and signage display arm. Centrally located in St. Louis, Missouri, Mid-America is capable of shipping product anywhere in the continental USA in just 2-4 days. The firm shares its parent company’s dedication to providing the best quality products available along with unmatched levels of customer satisfaction. In 2011, the firm established an office and design center in Bentonville, Arkansas, dedicated to continuing its long history of trusted service to retail giants such as Walmart, Sam’s Club, and the vendor community. Please visit our web site at www.midamericadisplay.com for more information.