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## MEDIA RELEASE

**Contact: Ms. Sheri A. Tantari**  
Young Shin USA Limited  
[stantari@youngshinusa.com](mailto:stantari@youngshinusa.com)

**FOR IMMEDIATE RELEASE**  
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### **EDISON RETAIL SOLUTIONS SELECTS YOUNG SHIN GIANT 250SIH MODEL DIECUTTER FOR NEW JERSEY HQ**

**Schaumburg, IL (February 16, 2017)** - Phillip Mack, National Sales Manager of Young Shin USA Limited, a wholly-owned subsidiary of South Korean-based Young Shin Industries, is pleased to announce that North Bergen, New Jersey-based Edison Lithograph & Printing Corp. will add a new Young Shin Giant 250SIH Model Diecutter with EZ-Feeder featuring lead edge removal and heat capability to augment the needs of its expanding client base. Edison is a privately-held company founded in 1958. The unit will serve the firm's Edison Retail Solutions division, a leader in in-store marketing for the retail industry serving numerous global brands and retailers throughout North America's largest companies in a variety of industries including retail, product manufacturing, entertainment and packaging.

Edison selected the Young Shin Giant 250SIH Diecutter with EZ-Feeder due to its large format capability, quick make-readies and high-speed production yields. The unit is also outfitted with heat to allow thick, plastic materials to be cut cleanly to meet specific client requirements. The Giant 250SIH Diecutter can accommodate E, B, A, AB Flute corrugated and chipboard from 8pt to 0.43". The Giant's precise center line technology provides easy and rapid set-up of the die board using the unit's center block. Thin sheets feed smoothly and effortlessly with the GIANT's enhanced feeding and conveying systems. The innovative air floating device allows easy withdrawal of the cutting plate for optimum operator efficiency. The Giant 250SIH offers a wide range of sizes up to 98.42" x 66.92" to suit the needs of a wide variety of production requirements. The EZ-Feeder adds further productivity enhancements since substrates can be easily stacked and automatically fed into the diecutter.

The Giant 250SIH with EZ-Feeder is designed and manufactured at Young Shin Industries in South Korea utilizing the most sophisticated electronic components available on the global market. The Giant 250SIH delivers precise large format diecutting, enhanced automation and a low cost of ownership. Kevin

Neureuter, a member of Corporate Management at Edison remarks, “The addition of the Young Shin Giant 250SIIH further demonstrates our firm’s commitment to investing in high-quality equipment that advances our business growth and enhances our employee productivity.”

Young Shin’s North American sales and service office is led by Mack, who added, “We are delighted that this growing division of Edison Litho, one of the most prestigious establishments within the industry, has chosen the Giant 250SIIH for its headquarters operations. We are certain that the advantages provided by the new diecutter will provide greater flexibility, increase production and offer benefits to overall improved productivity.”

To learn more about Young Shin USA, kindly contact National Sales Manager, Phillip Mack, at 847-598-3611 or via email at [sales@youngshinusa.com](mailto:sales@youngshinusa.com) or visit the firm’s comprehensive web site at [www.youngshinusa.com](http://www.youngshinusa.com).

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#### **About Young Shin USA Limited**

Young Shin Industries is an internationally recognized manufacturer of premier flatbed die cutting equipment that was established in Daegu, South Korea in 1980. The firm’s superior design, skillful engineering, exacting manufacturing standards and devoted factory service and support has propelled Young Shin into one of the world’s most prominent providers of superior die cutting and finishing solutions. Young Shin USA Limited, a wholly-owned subsidiary of Young Shin Industries, provides the sales, service, parts and training headquarters dedicated exclusively to its clients located throughout North America. Headquartered in suburban Chicago, Illinois, our operations are centrally located to provide immediate and accessible sales, support and service making the acquisition of a Young Shin product a long-term and highly-favorable return on investment. For more information, please visit the firm’s web site at [www.youngshinusa.com](http://www.youngshinusa.com).

#### **About Edison Lithograph & Printing Corp.**

Edison Litho has provided large format and high volume printing for many of the world's biggest brands and retailers for over 55 years and has served North America's largest companies in a wide range of industries, including: Retail, Product Manufacturing, Entertainment and Packaging. The firm offers unmatched capacity, capabilities and commitment on every project. That is why Edison remains the leader in printing, packaging, POP, finishing and fulfillment for retail, manufacturers, packaging and entertainment. To learn more about the firm, please visit [www.edisonlitho.com](http://www.edisonlitho.com).